



Choose Kindness Movement

One kind act can spark another, it can brighten a grey day, touch a stranger's heart and inspire a chain reaction of kindness.

Choose Kindness

Doncaster's Choose Kindness movement celebrates and champions kindness and the fantastic community spirit that has shone through in difficult times.

The city-wide movement aims to engage residents, education, community and voluntary groups and businesses to promote and celebrate acts of kindness

It has been developed collaboratively with support across the city, including local community/voluntary sector, young advisors, Ward members, businesses and City of Doncaster Council staff

Objectives

- Promote kindness in all its forms - and highlight the impact it can make
- Celebrate the diversity of Doncaster - its people and communities
- Break down barriers to create understanding and harmony

There is no limit to the benefits of choosing kindness and the powerful difference this makes to people, place and planet.

Choose Kindness

Online pledges

- Everyone is invited to support the movement, 'choose kindness' and promote its values
- You can show support by completing online pledges that reflect the campaign's values. There are different pledges for:
 - Individuals
 - Businesses
 - Schools
 - Clubs and groups
- The pledges can be accessed online at:
www.yourlifedoncaster.co.uk/choose-kindness
- You can also share and submit stories about the impact of kindness.

Delivering Choose Kindness

Getting involved

- We are asking communities to support the movement and promote its values
- Familiarise yourself with the campaign:
 - www.yourlifedoncaster.co.uk/choose-kindness
- Take the Choose Kindness pledge and encourage others to as well
- Share messaging via newsletters, social media other communication channels etc
- Use resources available in online toolkit
- Incorporate 'Choose Kindness' messaging in any events or activities you organise if appropriate